

## WAKE UP TO THE NEW MORNING BLOCK...FEATURING UWW-TV'S SIGNATURE NEWS PROGRAM 800 WEST MAIN

{INCLUDES UWW-TV NEWS UPDATE, RHA NEWS UPDATE, UWW-TV SPORTS UPDATE, THIS WEEK IN WISCONSIN HISTORY, THE POLICE REPORT AND MUCH MORE!}



**6:00AM - 12:00PM WEEKDAYS**



UWW-TV DIGITAL SIGNAGE ROTATES 12:00 – 6:00 & WEEKENDS

Call 262.472.1332 or email [UWWTV@UWW.EDU](mailto:UWWTV@UWW.EDU) to post your announcement

### MONDAY, APRIL 12, 2021

**6:00 pm UWW-TV SPORTS: SOFTBALL (DOUBLEHEADER)**  
*Wisconsin Lutheran at UW-Whitewater*  
*(Replay from March 28, 2021)*

### TUESDAY, APRIL 13, 2021

**6:00 pm 800 WEST MAIN STREET (News/Information)**  
**6:30 pm THE BLENDER (Entertainment News)**  
*The latest in the world of entertainment news*  
**6:45 pm DORM IMPROVEMENT (Instructional)**  
*Building a five-gallon bucket seat; host: Joe Kubicki*  
**7:00 pm UWW-TV SPECIAL: CALL ME WHEN YOU ARE HOME – BROADCAST PREMIERE!**  
*In recognition of Sexual Assault Awareness Month, UWW-TV presents the story of a college woman whose life changes on the night of her birthday party when she is assaulted by a stranger obsessed with her. Produced by Electronic Media student Yaiza Garcia, and based on a true story*  
**7:30 pm UWW-TV SPECIAL: IMPACT DRAG SHOW 2021**  
*"Dungeons & Dragons" (Replay from March 25, 2021)*  
**8:45 pm CAPSTONE (Original Student Programming)**  
*"Locked Out" Game of catch turns bad when the family dog locks his master out of the house*  
**9:00 pm UWW-TV SPECIAL: CALL ME WHEN YOU ARE HOME**  
**9:30 pm CAPSTONE (Original Student Programming)**  
*"No Vacancy" Profiling the homeless problem in Madison*

### WEDNESDAY, APRIL 14, 2021



**LIVE WARHAWK SOFTBALL vs. UW-Platteville 2:00 PM**

**6:00 pm PEOMIOSFYRDS – NEW EPISODE!**  
*(Sports Debate)*  
*Sports debate show from Conover Television Studio*

**6:30 pm THE CREW (Automotive/Reality)**  
*Replacing engine head gasket from classic automobile*

**6:45 pm THE LIST – NEW EPISODE!**  
*(Sports News)*  
*Discussing the top five sporting news stories of the week*

**7:00 pm UWW-TV SPORTS: BASEBALL (DOUBLEHEADER)**  
*UW-La Crosse at UW-Whitewater*  
*(Replay from March 31, 2021)*

**THE ANTHOLOGY BLOCK**  
**10:00 – 11:00PM: M, T, R, F**

**MONDAY & THURSDAY**

**10:00pm DR. LUCIDITY**  
Episode 3: "Tersus"

**10:15pm CLOCKWORK CURSE**  
Episode 1: "Tea for Two"

**10:30pm KALEIDOSCOPE EFFECT**  
Episode 1: "Some Doors are Best Left Unopened"

**10:45pm THE UNSEEN**  
Episode 2: "Fester"

**TUESDAY & FRIDAY**

**10:00pm AMERICAN GHOST STORY**  
Episode 2: "Yes, Mom! It's a Curse"

**10:30pm PANDORA'S BOX PROJECT**  
Episode 2: "Something to Try"

**10:45pm MELANCHOLY**  
Episode 2: "World's Edge"

**THE COMEDY BLOCK**  
**11:00PM – 12:00AM: M, T, R, F**

**MONDAY**

**11:00pm RULES OF LIFE**  
Episode 3: "Socially Awkward"

**11:15pm RULES OF LIFE**  
Episode 4: "Thanksgiving"

**11:30pm ECLAP**  
Episode 2: "Love Major"

**TUESDAY**

**11:00pm BIZARRE LIFE OF BRENDA BERNARD**  
Episode 2: "Spring Training"

**11:15pm BOB IS A JERK!**  
Episode 2: "The Incident"

**11:30pm NEWSROOM**  
Episode 2: "Dirk Remington"

**THURSDAY**

**11:00pm RULES OF LIFE**  
Episode 3: "Socially Awkward"

**11:15pm RULES OF LIFE**  
Episode 4: "Thanksgiving"

**11:30pm NEWSROOM**  
Episode 3: "At the Crossroad"

**FRIDAY**

**11:00pm BIZARRE LIFE OF BRENDA BERNARD**  
Episode 2: "Spring Training"

**11:15pm BOB IS A JERK!**  
Episode 2: "The Incident"

**11:30pm ECLAP**  
Episode 2: "Love Major"

### THURSDAY, APRIL 15, 2021

**6:00 pm 800 WEST MAIN STREET (News/Information)**  
**6:30 pm THE BLENDER (Entertainment News)**  
*The latest in the world of entertainment news*  
**6:45 pm DORM IMPROVEMENT (Instructional)**  
*Building a five-gallon bucket seat; host: Joe Kubicki*  
**7:00 pm COUCH SURFING (Comedy)**  
*"World War Nerf" Freeloader Brody finds himself in the middle of two quarreling roommates*



**7:15 pm WHITEWATER ROCKS...LIVE! (Skit Comedy)**  
*Various skits and satire, produced by UWW-TV students*  
**7:45 pm BLAZE'S GUIDE TO ULTIMATE SURVIVAL (Drama)**  
*"Feel the Burn" Blaze builds a fire while stranded outdoors*  
**8:00 pm IF I AM NOT MYSELF (Drama)**  
*"Uncomfortable" College couple's communication on the future leads to anger and frustration*  
**8:15 pm PILLOW TALK – NEW EPISODE! (Gossip)**  
*Cozy backdrop while debating entertainment news*  
**8:30 pm COUCH SURFING (Comedy)**  
**8:45 pm WHITEWATER ROCKS...LIVE! (Skit Comedy)**  
**9:15 pm BLAZE'S GUIDE TO ULTIMATE SURVIVAL (Drama)**  
**9:30 pm IF I AM NOT MYSELF (Drama)**  
**9:45 pm PILLOW TALK (Gossip)**

### FRIDAY, APRIL 16, 2021

**5:00 pm UWW-TV SPORTS: BASEBALL (DOUBLEHEADER)**  
*UW-La Crosse at UW-Whitewater*  
*(Replay from March 31, 2021)*

### SATURDAY, APRIL 17, 2021

**8:00 am 800 WEST MAIN STREET (News/Information)**  
**8:30 am THE BLENDER (Entertainment News)**  
*The latest in the world of entertainment news*  
**8:45 am DORM IMPROVEMENT (Instructional)**  
*Building a five-gallon bucket seat*  
**9:00 am UWW-TV SPECIAL: CALL ME WHEN YOU ARE HOME**  
**9:30 am CAPSTONE (Original Student Programming)**  
**10:30 am COUCH SURFING (Comedy)**  
**10:45 am BLAZE'S GUIDE TO ULTIMATE SURVIVAL (Drama)**

**FOUNDERS DAY CELEBRATION**  
1868-2021  
University of Wisconsin Whitewater

**BROADCAST PREMIERE SATURDAY APRIL 17, 2021 11:00 AM**

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CH. 100.1 (Campus) 989 (Spectrum Digital)